



POCKET POINTS

Students earn discounts for avoiding cellphone use in class

Launched at California State and Penn State universities during Q4 2014, **Pocket Points** is a free mobile app rewarding students when they avoid using their cellphone in class. When a class begins, students open the app, lock their cellphone and set it to one side, automatically amassing points for every 20 minutes that it remains untouched. The app is location-aware, and more students using the app in a specific class or school results in everyone running Pocket Points earning more points. Any points awarded can be spent with participating local businesses on products such as food or apparel.

Link: <https://pocketpoints.com/>

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