



TRADIIO

App offers rewards for music discovery

March 2015 saw the launch of version 2.0 of music discovery app **Tradiio**. Users of the free Portuguese-created app act as talent spotters, virtually investing in new bands and artists they enjoy. People discovering the most successful bands see a return on their investments, and can redeem their virtual earnings for gig tickets, exclusive videos, and other rewards.

Link: <http://tradiio.com/>

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