



JULIUS MEINL

*Cafés offer free coffee in
exchange for poems*

To celebrate World Poetry Day in March 2015, Austrian coffee manufacturer **Julius Meinl** partnered with a number of cafés around the world to allow coffee lovers pay for their beverage with a poem. Over 1,000 cafés across 23 countries participated in the initiative, a complete list of could be accessed via Julius Meinl's #PayWithAPoem Facebook page.

Link: <https://apps.facebook.com/paywithapoem/>

JULIUS MEINL

*Cafés offer free coffee in
exchange for poems*